

Avid4 Adventure: July/August Exemplary ETC Award Winner

[Avid4 Adventure](#) — an environmentally conscience outdoor adventure program offering summer and travel camps — is remarkably “transportation carbon free.” It has embraced the task of estimating the amount of carbon emissions associated with traveling to and between its various camps, then implementing strategies that would shrink its carbon footprint.

"We look at how much carbon our programs emit into the atmosphere and figure out where we could reduce or eliminate. For any transportation that we can't reduce or eliminate, we purchase “carbon offsets” to make the company not just carbon neutral, but sometimes carbon negative," says [Dave Secunda](#), Avid4 Adventure program director. "We are the only camp that we know of in America that is carbon neutral."

Transportation used to get campers to and from camps produces its largest carbon output, so Avid4 Adventure offers \$20 camp discounts to families who carpool, take public transportation, bike or walk. Avid4 Adventure also provides families with

a searchable carpool map showing others in their neighborhood who are also attending the camps. For families who don't take advantage of these options, Avid4 Adventure uses a portion of their payment to purchase carbon offsets.

In addition, the 55-employee program:

- provides all staff members with an Eco Pass;
- allows staff members to purchase bikes at wholesale prices; and
- organizes vanpools for getting staff to and from camp locations.

"Our goal is to inspire active outdoor lifestyles and environmental stewardship. We are trying to practice what we preach by offering families the opportunity to reduce their impact on the environment and to learn about transportation resources close to home," says Secunda.

To say “thank you” for going the extra mile to encourage and support the use of transportation choices, Avid4 Adventure has received the July/August \$200 Exemplary ETC Award, which will be put toward programs that make it easier for staff



Dave Secunda, Avid4 Adventure program director

members to get to work in an earth friendly way. Congratulations, Avid4 Adventure!

What are carbon offsets? Carbon offsets are an easy and affordable way to compensate for your contribution to global warming. Offsets are purchased through a number of offset organizations. Money collected is used to promote and implement emissions-reducing projects. Therefore, when you buy a carbon offset, you are helping to fund a project that reduces the amount of carbon dioxide in the atmosphere.

The dawn of a new personal mobility era

New light electric vehicle available locally this summer

Ultra Motor's [A2B](#) light electric vehicle (LEV) — an eco-friendly cross between a bike and a motorcycle — is



The Ultra Motor A2B LEV, weighing about 70 pounds, offers the fun of a bike with the power of a motorcycle.

set to go on sale in the U.S. by the end of August.

Made of lightweight aluminum, the A2B can accelerate faster in heavy traffic conditions and climb steeper hills than conventional electric motors. It can run at speeds up to 20 mph and go up to 20 miles on a single charge (extendable to 40 miles with a secondary battery pack). The A2B uses a light lithium ion battery, about the size of a tissue box, and can re-charge in about 15 minutes from a

normal electric outlet, just like a cell phone.

Priced at \$2,599, the A2B will be available at E-Cycles in north Boulder (303-513-9239) and at Small Planet Earth E-Bikes in Longmont (303-532-2879).